

## **Have You Herd? Abilene #5 in Nation: 2008 Choice City Award**

Outlook Magazine announced its 2008 25 Choice Cities Awards. Abilene, TX ranked 5<sup>th</sup> in the nation.

For 14 years in a row, Outlook Magazine has put together a definitive list of the most eligible cities for business. Members of this elect group frequently use their ranking as a selling point to bring quality expanding and relocating companies to their area. Businesses also use this trusted resource as a jumping-off point for beginning their search.

The comparison of cities was based on entertainment, fiscal health, population size, crime rates, education rates, unemployment figures, health rates and housing statistics. Ratings were related to quality of life and business.

For Outlook magazine press release:

[http://aif.developabilene.com/news/2008/0512\\_outlooks\\_top25.php](http://aif.developabilene.com/news/2008/0512_outlooks_top25.php)

A total of 12 billboards will go up around town in July and August displaying the message. Thanks to Rehab-West Texas Rehabilitation Center for helping get the word out by sponsoring the billboards.

Spread the good news with family, friends, and business relationships who have not “Herd” the good news about Abilene.